



2nd Edition of the Contest on Innovation and Design in Hotel Spaces

Win up to
€8.000
by designing
a Eurostars
reception lobby

HOTEL LAB:

More than an innovation contest



At Eurostars Hotels we are committed to development, and this is why we have set ourselves a challenge: to reinvent the concept of a hotel.

This year we're back with the 2nd Edition of the Contest on Innovation and Design in Hotel Spaces. This time we encourage you to design and create the spaces and furnishings of a hotel reception lobby which meets the present and future needs of new travellers.

During the forthcoming months, this lobby-bar will be your laboratory of ideas. Detect problems, create innovative solutions, experiment and design the perfect room.

The Hotel Lab jury will choose the project that best conveys the spirit of innovation embodied in Eurostars Hotels' values.

Still haven't decided whether to participate?



THE ELEMENTS TO BE DESIGNED

To participate in the contest, you have to submit the design of the different spaces in the reception lobby.

- Customer care point (welcome point, reception desk, etc.)
- Lounge area
- Recreation area
- Workspace

Layout of the space: the space can be arranged as the participant sees fit, allowing the user to move around comfortably and to be able to enjoy the lobby and reception area. The space will have an area which is specified in the floorplan included in this dossier.

Elements: as many elements of furnishings or equipment considered necessary to meet the required functionality may be included

Materials: the use of innovative materials will be appreciated, provided that the viability of their production is considered.

WHO IS HOTEL LAB MEANT FOR?

If you are a student or professional in the field of architecture, product, industrial or interior design, this is your contest! Don't hesitate and begin to design your very own project!

You can submit it either individually or with a group of up to three people.



THE MATERIALS TO BE SUBMITTED

To participate, you must submit the following **material in A3 and foam board**:

1. Floorplan(s) of the facility within the room format indicated.
2. Floorplan, elevations, cross-sections and renderings of each design.

You must also submit the following **documents in A4**:

1. Descriptive report of the idea and facility (limit one page).
2. **Document with the information on the participant(s).** (Document downloadable [here](#))

You should send this material along with the full name, email address and telephone number of the creator to the following address: C/Mallorca, 351 08013 Barcelona, c/o Marta Lens.

The same participant or group may submit at most one complete set design.

Each participant or group shall defray all the shipment costs of the project they submit.



WHAT ARE WE GOING TO EVALUATE?

INNOVATION, FUNCTIONALITY AND FEASIBILITY: THE THREE CORNERSTONES OF A GOOD PROJECT

Innovation: Use of new materials, technological, functional, ergonomic innovations and everything that brings added value to a design.

Functionality: The furnishings must satisfactorily fulfil the purposes for which they were designed.

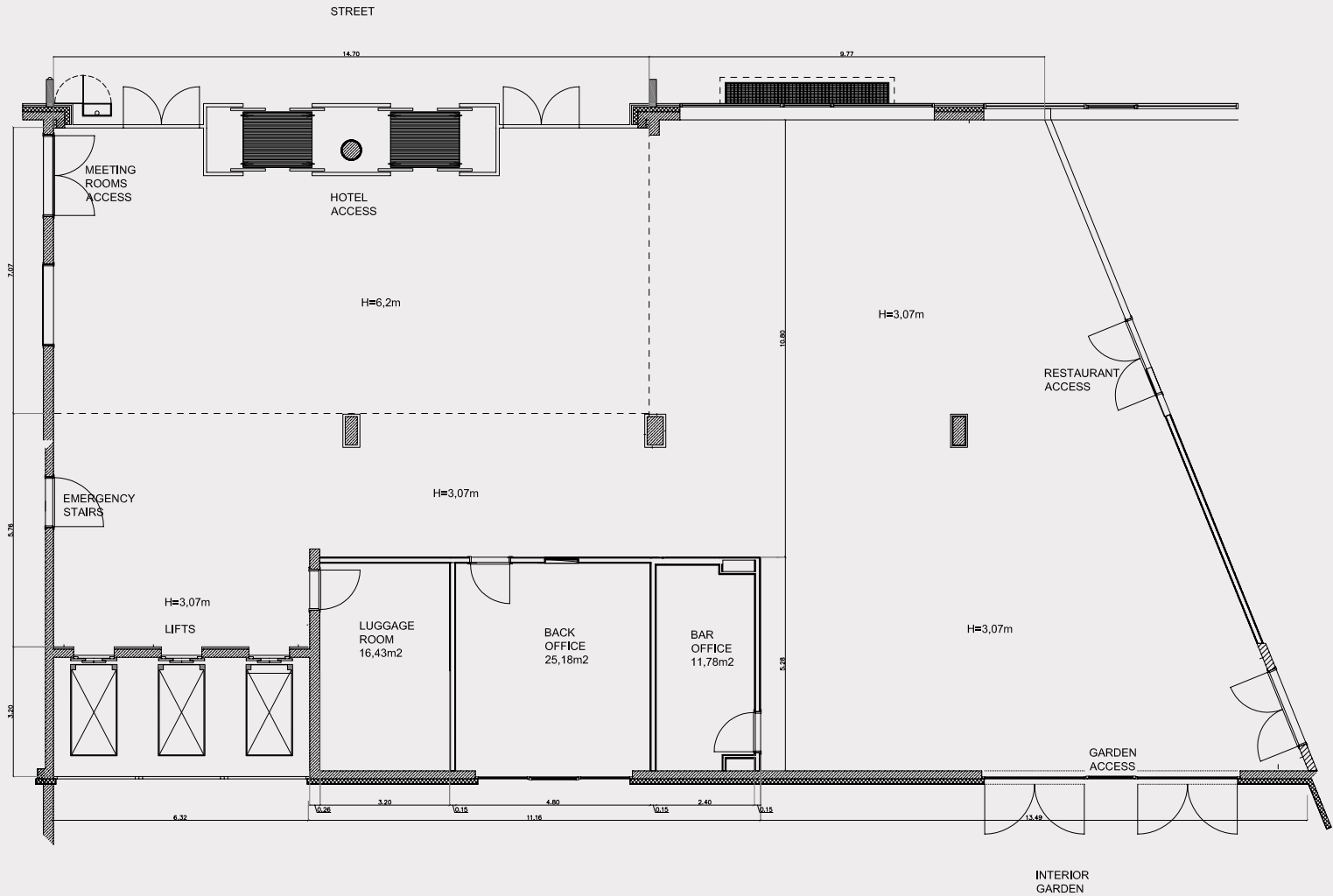
Feasibility: The real possibilities of carrying out the project, since the goal is to materialise the winning project in a Eurostars reception lobby.

TIMEFRAMES OF THE CONTEST

The timeframe during which you may submit your project is the 27 January to the 14 July 2017. Remember that we will not consider any projects received after this date.

The jury's verdict will be announced on the 25 September 2017 in a personal way to each of the winners using the information provided on the contest registration form.

BLUEPRINT OF FLOORPLAN



THE PRIZES

We at Eurostars Hotels like to reward a job well done. For this reason, among all the projects submitted, the Hotel Lab jury will grant the following prizes:

- **FIRST PRIZE:** The winning project will be materialised in the reception lobby of a Eurostars hotel and will be awarded a cash prize of €8,000
- **HONOURABLE MENTIONS:** The organisers will also award two honourable mentions each with a cash prize of €1,500

The jury will be comprised of an uneven number of professionals who are accredited experts in interior and industrial design. Its members shall be made public when the winners of the contest are announced. This jury will decide on the first prize and the two honourable mentions.

The organisers shall notify the winning project and the prizes in each category via the contact information that the participants provide when they submit their candidacy.



LEGAL CONDITIONS

1. Anyone under the age of 18 and the employees of Grupo Hotusa and their family members may not participate in the contest.
2. The participants accept that, if it wishes, the organisers will exhibit the projects submitted on the Group's corporate website, in the social media or in the hotels themselves.
3. The participants recognise that they hold the intellectual property rights over the works that they submit to the contest and that they have not transferred these rights to third parties.
4. The furniture, concept and other elements of the design must be original; that means that they have not been used previously.
5. If they win, the participants explicitly give Grupo Hotusa the exclusive right to exploit the industrial property rights of their project. Any dissemination of the project will cite the author's name.
6. Grupo Hotusa reserves the right to modify aspects of the original project in order to make the project feasible.
7. Grupo Hotusa reserves the right to declare the prize null and void if the circumstances require it.
8. Should the winning project be materialised, Grupo Hotusa may request from the author(s) details of the design, blueprints in CAD and any other information the group deems necessary.
9. The cash prizes will be subjected to the corresponding income tax withdrawal according to the applicable laws.
10. Grupo Hotusa accepts no responsibility stemming from the unauthorised use of materials subjected to industrial property rights.
11. The participants recognise that the jury's verdict may not be appealed and expressly waive the right to pursue any possible legal or non-legal actions.
12. Participation in this contest automatically implies the full and complete acceptance of these conditions with no reservations.
13. For any difference in the interpretation and scope of these conditions, the parties pledge explicitly to submit to the courts and tribunals of the city of Barcelona.



ABOUT EUROSTARS HOTELS

More than a chain, Eurostars Hotels is a collection of more than 90 high-end establishments with a clear cultural singularity. Hotels with their own personality which beckon guests to enjoy the essence of the more than 50 international destinations where they are located.

From the vanguard of international skylines to the classical tradition of palatial buildings, each Eurostars experience guarantees a unique, singular stay.

www.eurostarshotels.com



ANY QUESTIONS? CONTACT US!

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