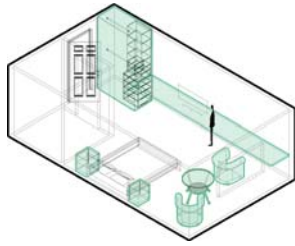




BOX OF CHOICE

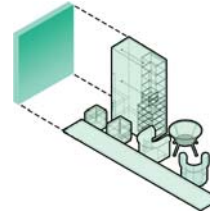
A PANEL OF BED HEADBOARD THAT CONTAINS MANY FUNCTIONS WITHIN IT. THE PANEL IS DESIGNED TO RETRANSLATE THE NEED OF PEOPLE LIFESTYLE IN TODAY THAT DOESN'T FIT WITH TYPICAL HOTEL LAYOUT. TECHNOLOGY TAKES A BIG PART OF THE CHANGES AND SMARTPHONE IS THE BEST REPRESENTATION OF HOW PEOPLE LIVE TODAY. BOX OF CHOICE ALLOWS CUSTOMER TO CHOOSE EITHER TO ACTIVE ANY FUNCTIONS PROVIDED IN THE ROOM OR NOT WHENEVER THEY WANT. THE MOST BENEFICIAL PART OF BOX OF CHOICE IS THAT IT TAKES UP SPACE ONLY THE ACTIVE PARTS. PLUS, CLEAR CLEAN WALLS CAN WORK AS SCREEN FOR SMARTPHONE PROJECTOR.



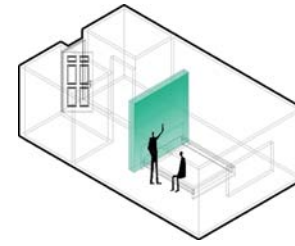
1. TRADITIONAL ROOM TYPE



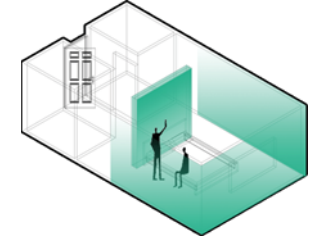
2. TECHNOLOGY AS MAJOR CHANGE FACTOR



3. THE NEED FOR A COMPACT FURNITURE



4. A COMPACT PANEL ALLOWS FOR MORE SPACE



5. WALLS BECOME PANORAMA SCREEN



MESSY ENTRY WITH SHOES



CLOTHES COVERING CHAIR



LUGGAGE AS PERSONAL CABINET



MOVABLE WORK STATION



IMPRACTICAL FIXED-POSITIONED LAMP



MORE INTO SMARTPHONE THAN TV

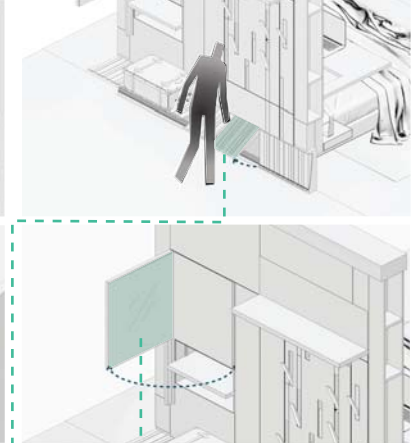
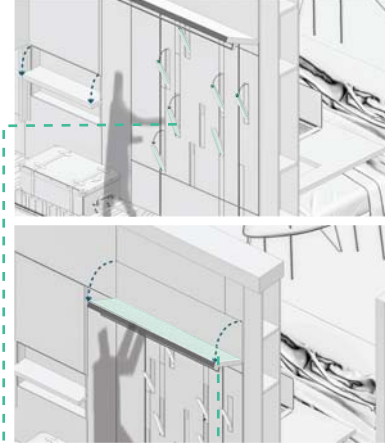
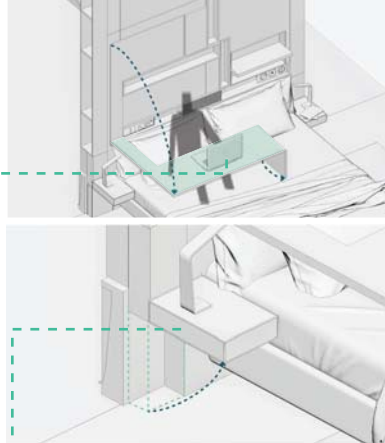




THANK YOU FOR YOUR TIME

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INTELLIGENT HEADBOARD PROVIDES NOT ONLY PLUGS FOR DEVICE CHARGERS, BUT ALSO MAIN CONTROLLER OF THE ROOM CONDITION SUCH AS LIGHTING, AIR TEMPERATURE, WALL SCREENS. MOREOVER, USERS ARE ABLE TO CONNECT THEIR DEVICES INTO THE INTELLIGENT HEADBOARD AND THEY CAN SEE THEIR PHONE SCREEN ON THE FULL-LENGTH CLEAR WALL WITH THE PROJECTOR IN THE HEADBOARD. IT ALLOWS USER TO USE THEIR SMART PHONE FOR A MUCH BIGGER SCREEN LIKE SURFING THE INTERNET, GOING THROUGH PHOTOS, VIDEO CONFERENCE WITH THEIR PEOPLE, WEATHER FORECAST NOTIFICATION POPPING UP ON THE SCREEN.

MAIN OBJECTIVE IS TO KEEP THE ROOM TIDY AND SPACIOUS. AS IT'S SHOWN IN FLOORPLAN THE ENTRY IS CENTRALIZED AND IT SEPARATES THE TOILETS INTO TWO PARTS SO THAT IT DIRECTLY LEAD TO THE FOCAL POINT OF THE ROOM; BOX OF CHOICE.

SIDE TABLES ARE AT THE BOTTOM OF THE HEADBOARD, NEXT TO THE BED.

TOP SHELF FOR PUTTING UP THE BELONGINGS THAT ARE LIGHT. WITHOUT ENCLOSURE LIKE DRAWERS, IT GAINS USER AWARENESS NOT TO FORGET THEIR BELONGINGS.

MIRROR IS FOLDABLE FROM THE PANEL

WORK STATION IS ERGONOMICALLY DIMENSIONED TO ALLOW USER TO WORK ON THE BED. IT IS FOLDABLE FROM THE PANEL

CLOTHES HANGERS ARE SUITABLE FOR TEMPORARY STAY SO THAT IT PROVIDES USERS TO HANG THEIR CLOTHES ON THE PANEL

LUGGAGE CARRIER HELPS USERS NOT TO CARRY THE HEAVY LUGGAGE BY THEMSELVES. TO ACTIVE IT, PULLING IT UP FROM THE BOTTOM SO THAT IT CAN HOLD THE LUGGAGE UP TO THE LEVEL THINGS IN THE LUGGAGE.

