



four o nine

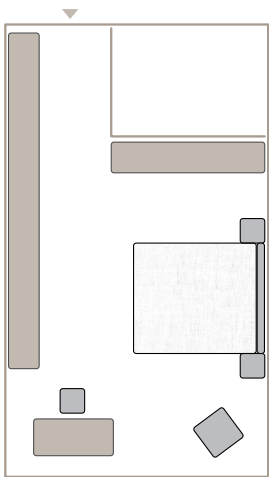
PRESS RELEASE SEPTEMBER 19, 2016

FOUR O NINE AWARDED FIRST PRIZE IN
EUROSTARS HOTEL LAB DESIGN COMPETITION

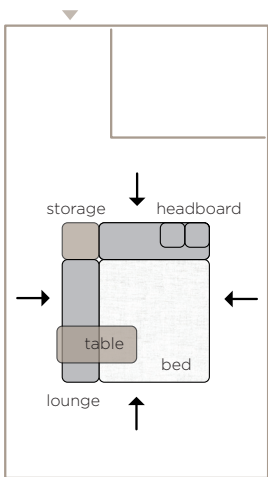
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PLAY & DISPLAY

01//CONCEPT



STANDARD HOTEL ROOM



NEW CONCEPT



Accommodation redefined:
The new Eurostar Hotel Room reinterprets the conventional interior arrangement of a standard hotel room. PLAY & DISPLAY reveal a compact island containing all furniture requirements in the centre of your room, freeing up the wall surfaces. This arrangement gives a different spatial perception of the standard guest room and encourages new interactions with the furnishings.

Furniture elements are deliberately pared down to the essential needs of temporary visitors. The resulting openness is personalized by each guest as their belongings are literally on display and

become part of the interior framework. Defined by comfortable upholstery and natural wooden surfaces, individual elements clustered in the centre of the room satisfy a variety of functional needs.

A metal framework equipped with textile drapery and adjustable pendant lights invites guests to adapt the space according to their desired atmosphere. Flexible seating and table elements are the tools to create personalized room scenarios.

This new room arrangement and framework allows a novel experience for a variety of guest types:

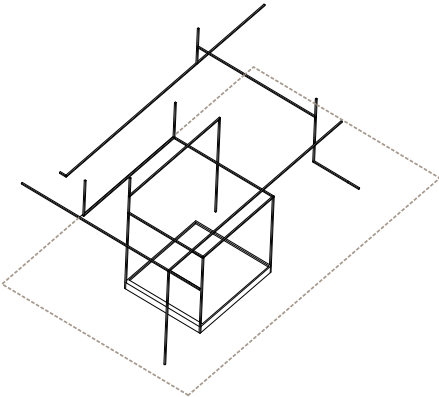
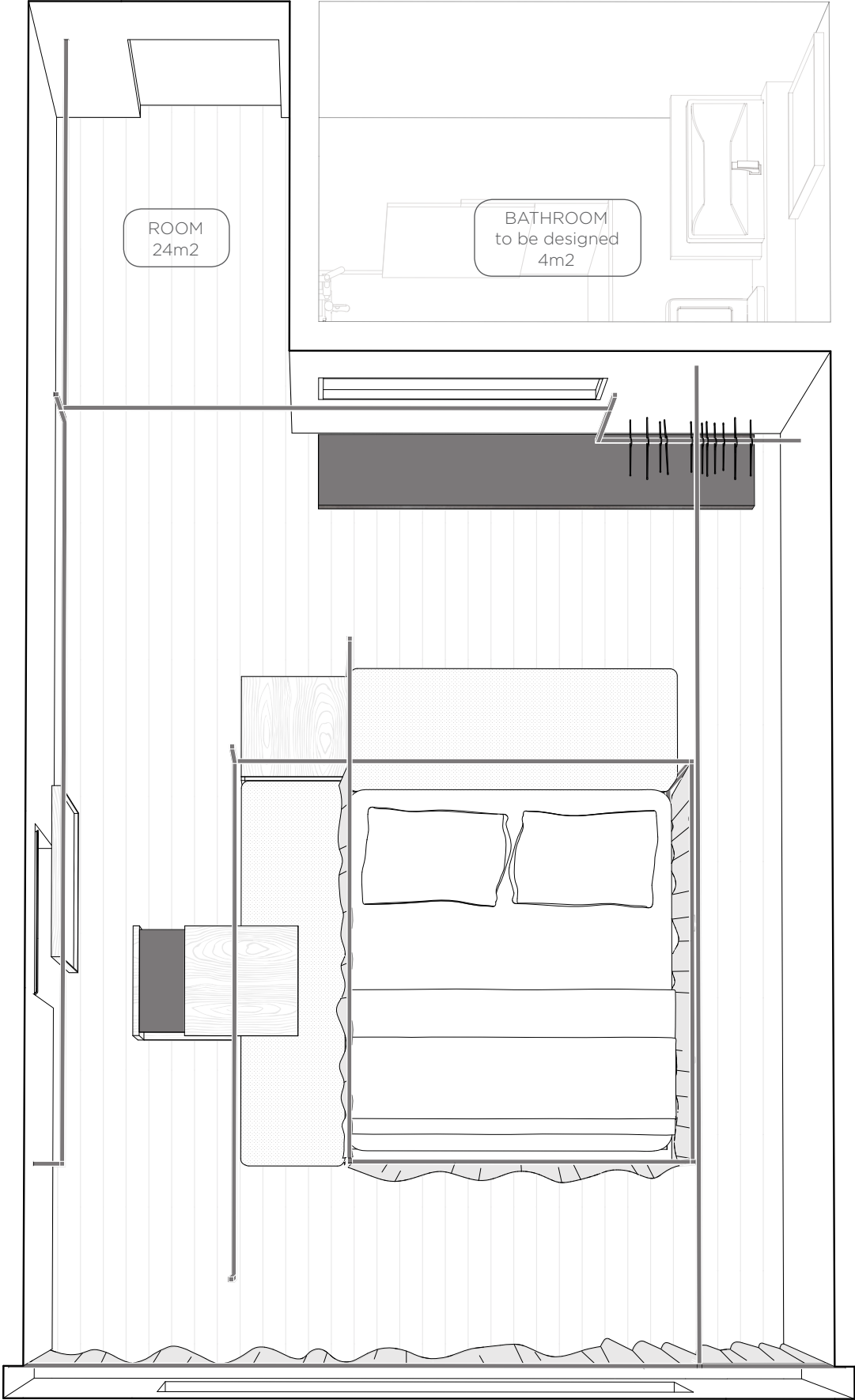
from young travellers to romantic escapes to anything our hotel guests can imagine.

The interior furniture is composed of four elements, each represented in a different material. The steel framework defines the room structure and location of the bed, the centre piece of the island.

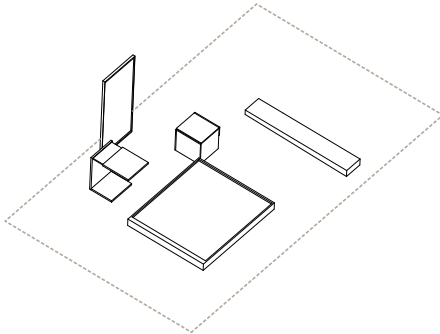
Wooden surfaces define workspace and storage functions, and the soft upholstered volumes create the room main furniture landscape. The attachment of textile drapery gives the room it's final touch and creates transparent layers within the steel framework.

PLAY & DISPLAY

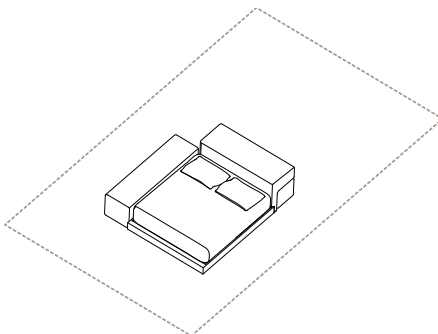
02//PLAN & ROOM STRUCTURE



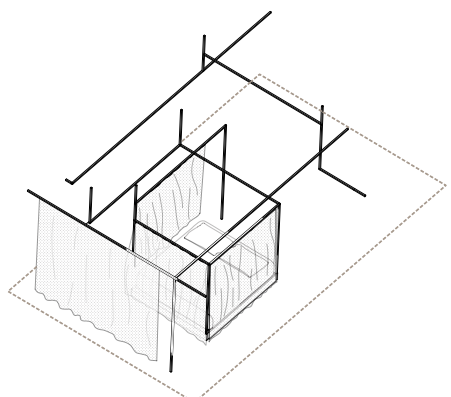
steel framework



wooden surfaces



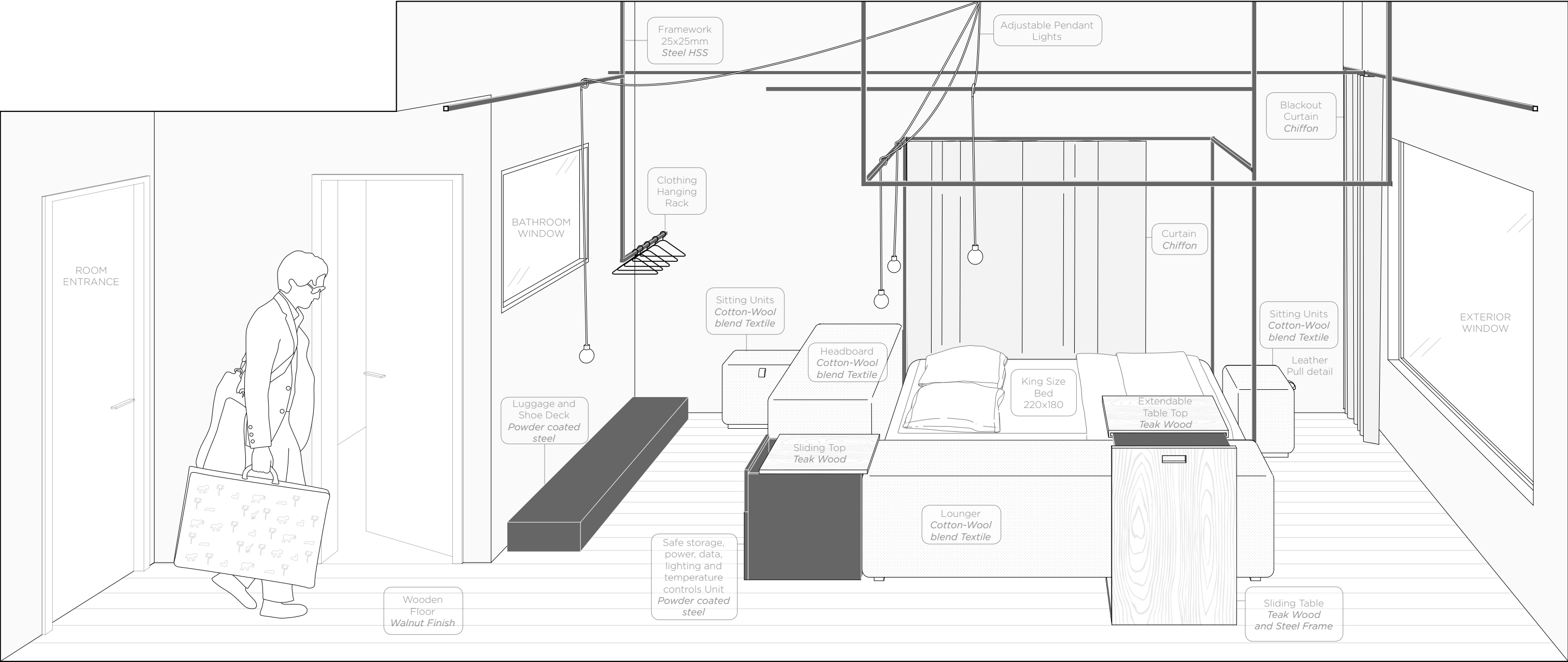
upholstered islands



textile drapery

PLAY & DISPLAY

03//SECTION

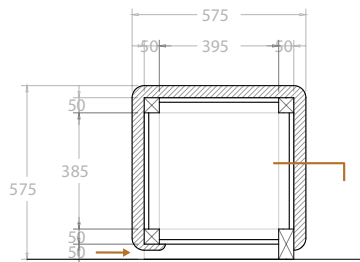


PLAY & DISPLAY

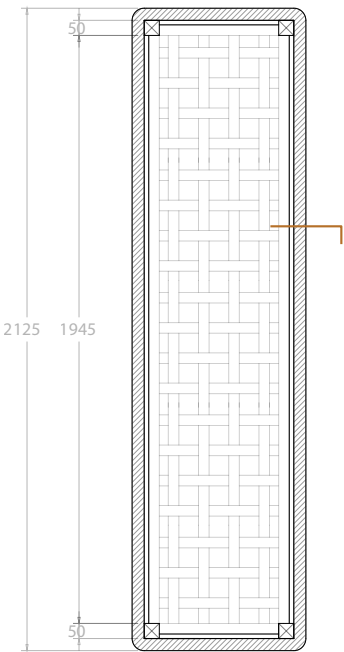
04//DETAILS

1 LOUNGER

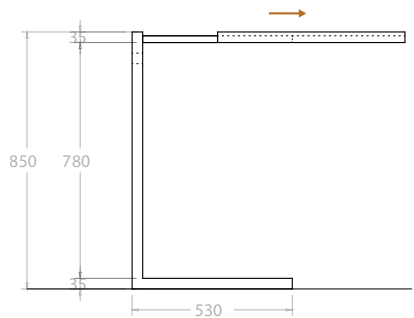
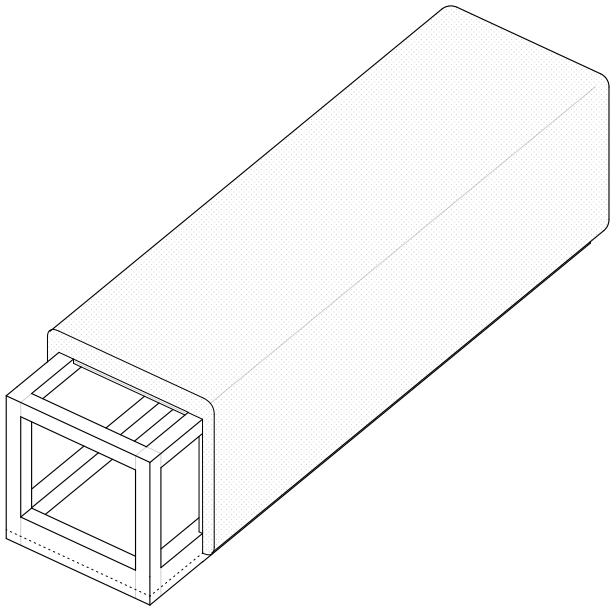
Organic cotton and wool blend upholstery in charcoal grey color over 40mm polyurethane foam over 40mm wide canvas strapping stapled to 50x50 pine wood frame structure.



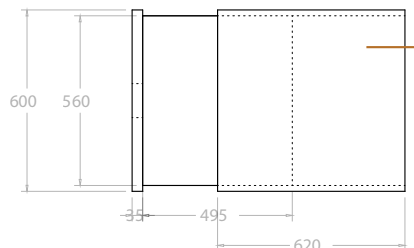
SECTION



PLAN SECTION



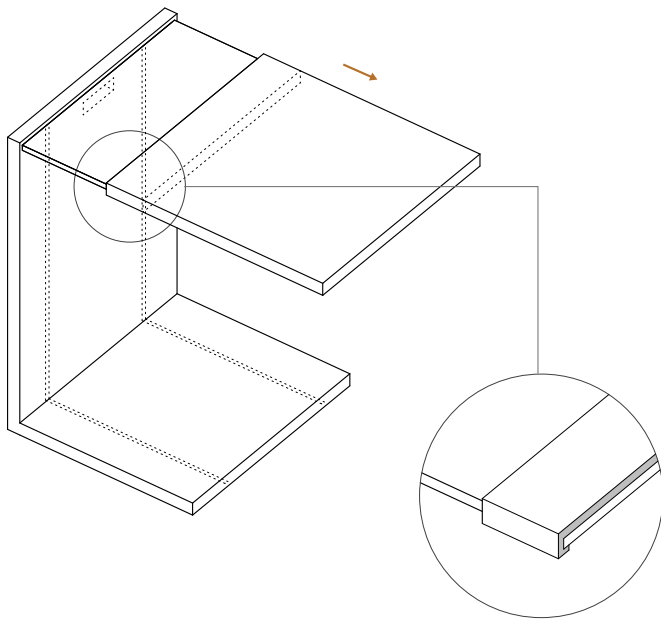
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PLAN

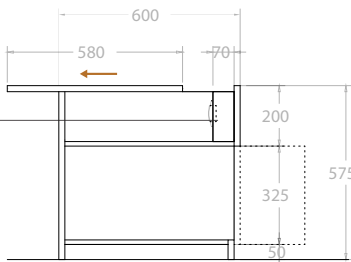
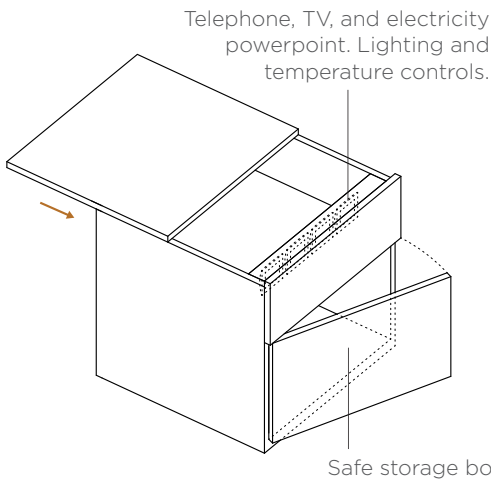
2 SLIDING SIDE TABLE

20mm Teak wood top over 5mm steel plate in black matte finish welded on steel HSS structure finished with 35mm Teak wood base panels

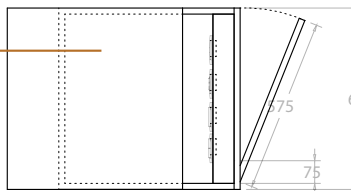


STORAGE AND POWERBANK UNIT 3

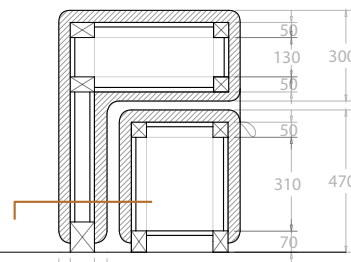
20mm Teak wood sliding top on 3 mm steel base with plated matte black powder coat finish



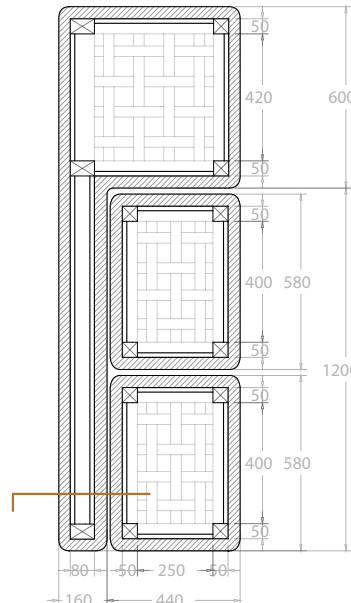
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PLAN



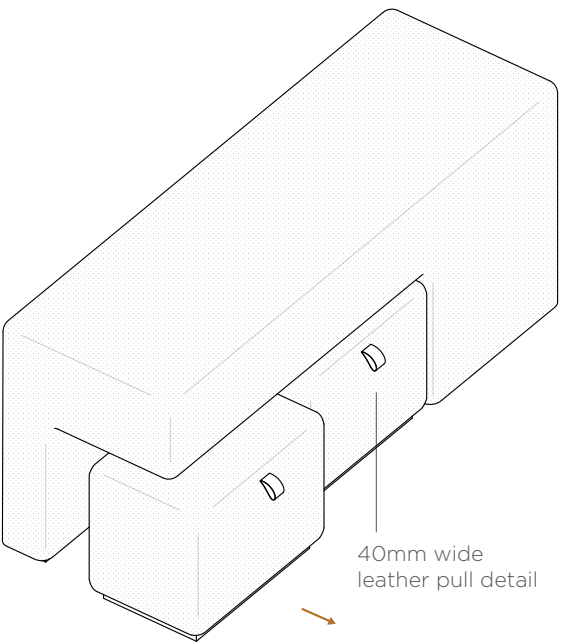
SECTION



PLAN SECTION

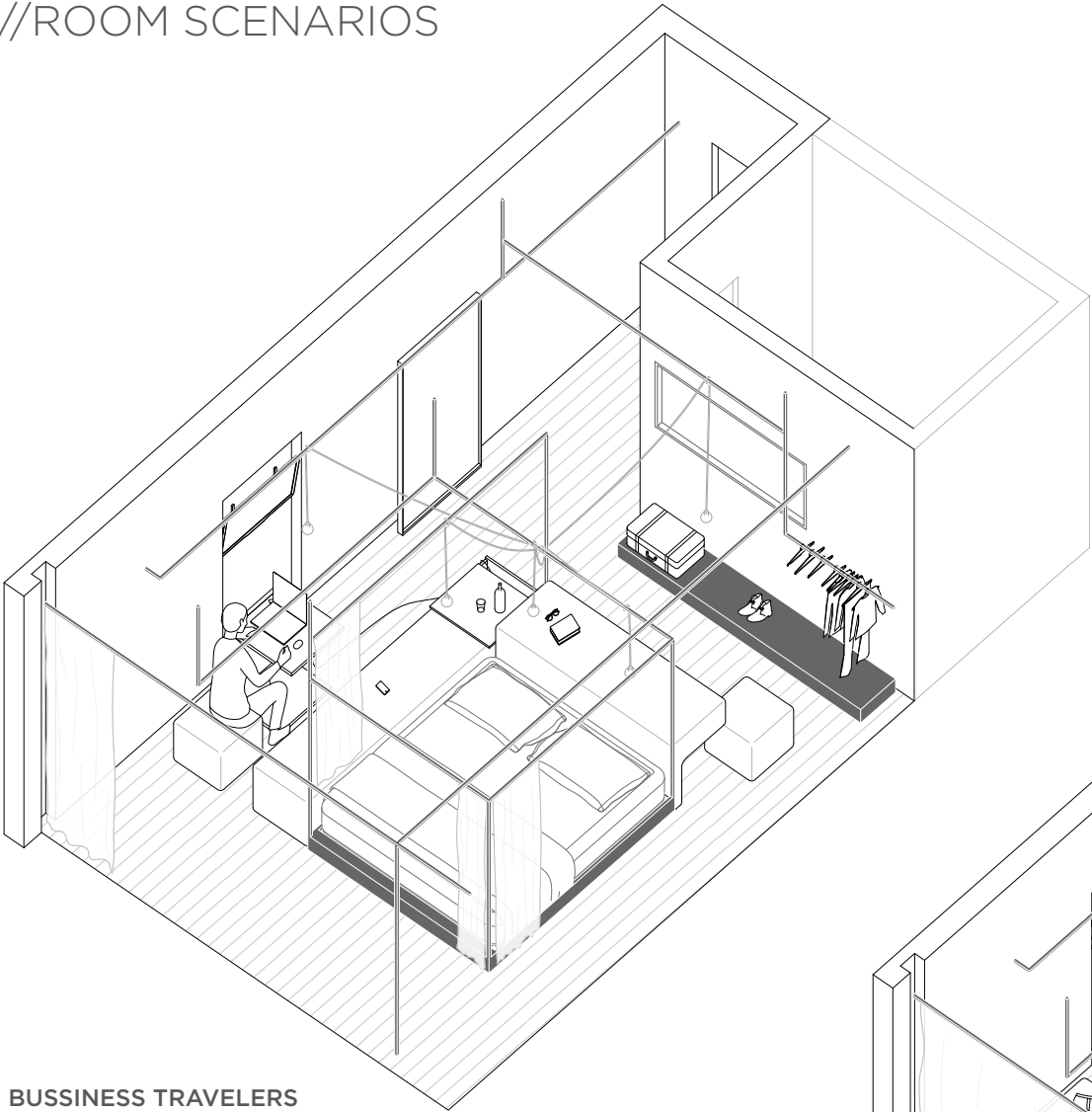
HEADBOARD & SITTING UNITS 4

Organic cotton and wool blend upholstery in charcoal grey color over 40mm polyurethane foam over 40mm wide canvas strapping stapled to 50x50 pine wood frame structure.



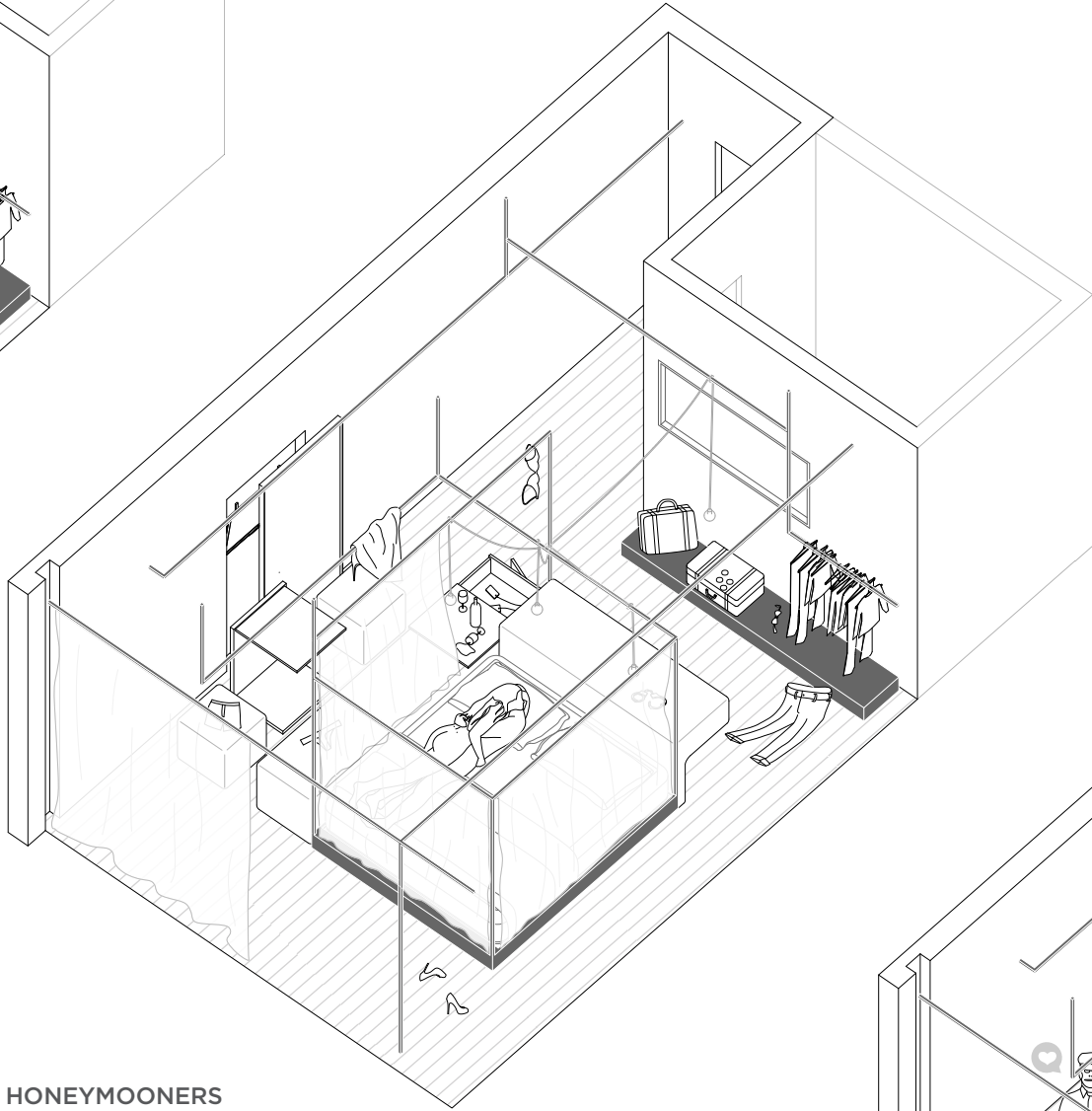
PLAY & DISPLAY

05//ROOM SCENARIOS



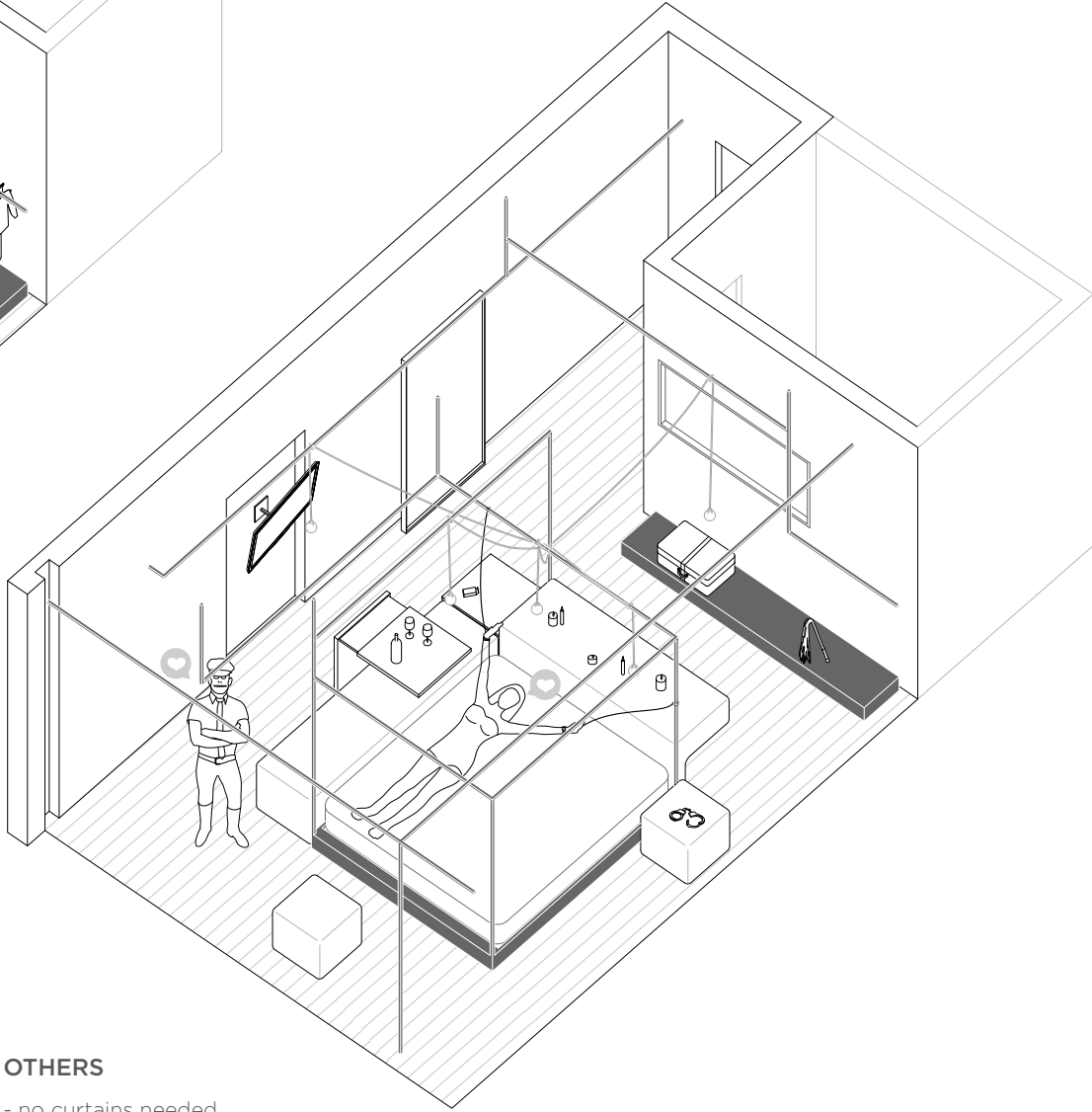
BUSSINESS TRAVELERS

- opened curtains
- workspace detached from the island
- mirror slid to the side revealing TV (world news, financial reports)
- powerbanck in nightstand to charge mobile devices and PC



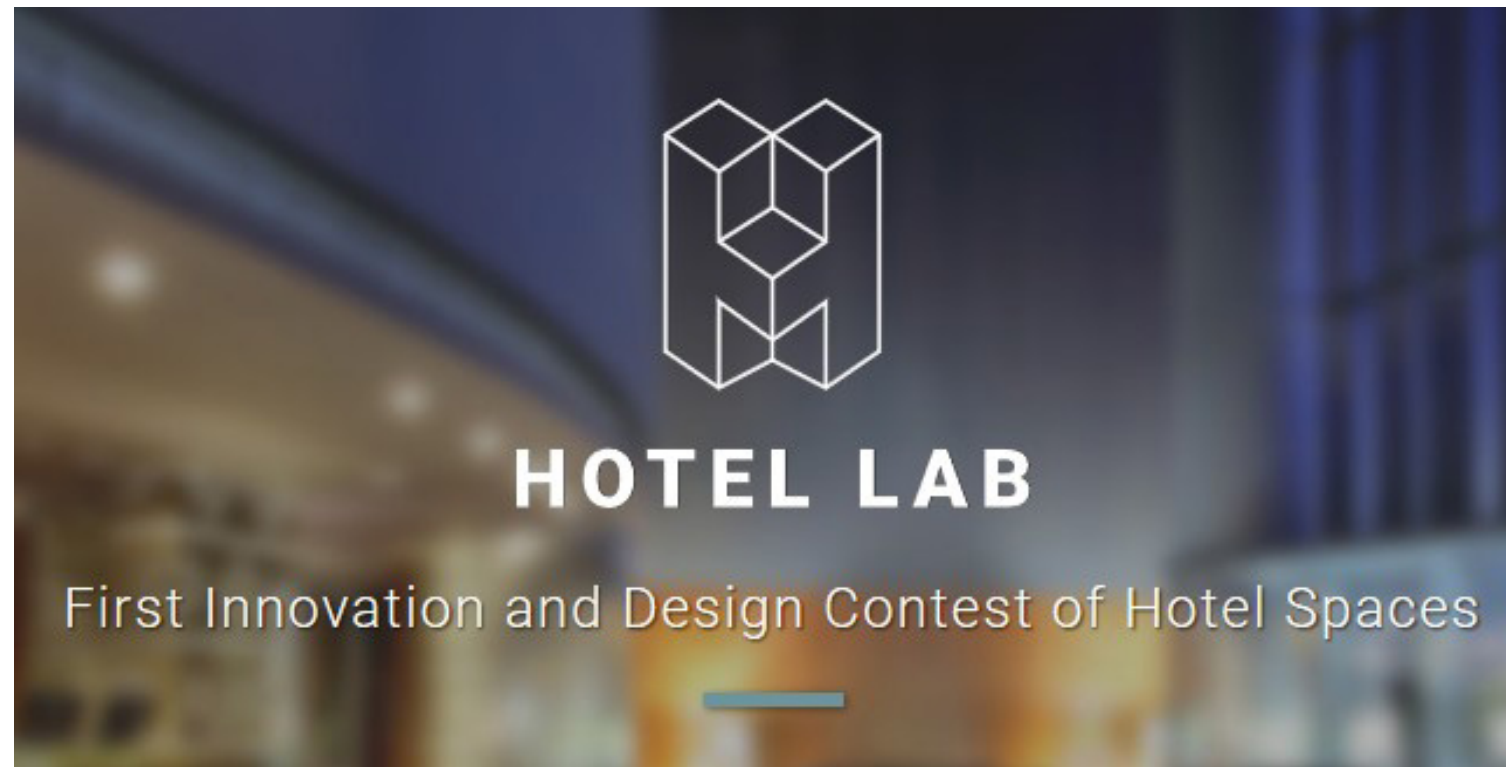
HONEYMOONERS

- closed curtains for privacy and intimate setting
- table arrangement for face to face conversation/ Room Service
- mirror positioned next to bed



OTHERS

- no curtains needed
- framework used creatively
- side table near bed for drinks and toys
- TV directed towards the bed to enjoy in-room entertainment



FIRST PRIZE | EUROSTARS HOTEL LAB DESIGN COMPETITION

WEB: <http://www.eurostarshotellab.com/EN/2016/nl-ganadores>

YOUTUBE: <https://www.youtube.com/watch?v=zy76DMmpQvk>



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